

FOUR GREAT HIGHWAYS, LLANGOLLEN

INTERPRETATION & WAYFINDING DESIGNS FEEDBACK

Following our consultation and feedback gathering earlier in the year, the Four Great Highways project team would now like to gather feedback on people's preferred design options for the new interpretation and wayfinding that is due to be installed as part of the project.

Wayfinding posts are used to help people navigate around an area.

Interpretation posts are used to let people know something important about the area, for example, they may be used to provide information about local history.

Once we have received your feedback, the team will consider which designs and pieces of interpretation are the preferred option.

It is important for us that you continue to be involved throughout the project.

Feedback must be received **by Sunday 8 October 2023.**

Please get in touch with us in one of the following ways:

Online feedback form: Denbighshire County Conversation

<https://countyconversation.denbighshire.gov.uk/KMS/news.aspx?LoggingIn=tempVar&strTab=Home>

E-mail your thoughts: fourgreathighways@denbighshire.gov.uk

Complete a paper questionnaire: Llangollen Library, Castle Street, Llangollen, LL20 8NU

Write to:

Corporate Support Service Performance, Digital & Assets, Denbighshire County Council,
PO Box 62, Ruthin, LL15 9AZ

What do we want to know?

The following designs are for new signs to be installed as part of the Four Great Highways project.

The proposed designs show different uses of colour – from a brighter colour to a toned-down version to a black and white design.

How will the signs be made?

In order to minimise the installation and to avoid any signage clutter in town, it is proposed that the signs are installed as one piece for both directional, historical and up to date information.

The signs will be made using materials that would be hard-wearing, long-lasting and strong, that will make them difficult to vandalise and/or graffiti. The content could also be updated and replaced as and when required.

What information will be on the signs?

The final content is to be determined following feedback from the public. At the moment we would like to hear which version is the preferred option for everyone.

The designs within this survey are for illustrative purposes only.

The final version will be designed to make sure the information can be read and understood by as many people as possible.

All designs and content will be produced bilingually.



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Which of the following best describes you?

I live and work in Llangollen

I live in Llangollen, but I work somewhere else

I work in Llangollen, but I live somewhere else

I am visiting Llangollen from elsewhere in Denbighshire

I am visiting Llangollen from somewhere else
(not in Denbighshire)

I am a County Councillor

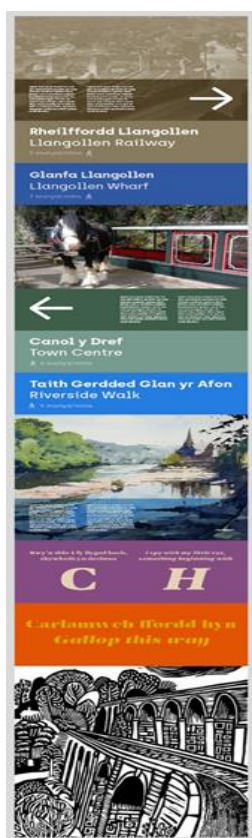
I am a member of the Town Council or a nearby Community
Council

INTEGRATED INTERPRETATION AND WAYFINDING – SMALL AND NARROW VERSION

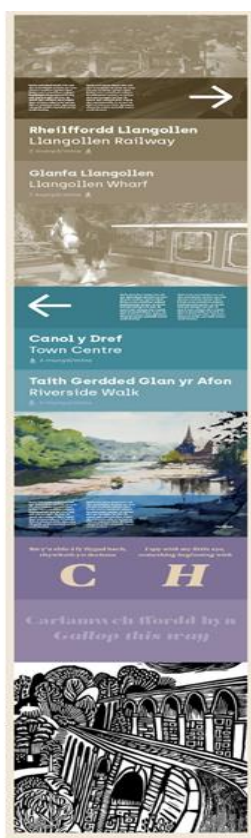
These are the designs for wayfinding posts.

Wayfinding posts are used to help people navigate around an area.

This design shows a small, narrow post*. These could be put up in more places than bigger, wider signs. They could be used to show the history of an area, or to help people find their way around. We would make sure that the signs use colours which fit in with the area in which they are being put up.



A. Strong Colour –
Using bolder colours
and tones along with
full colour photos and
artworks



B. Muted Colour –
Using softer colours
and tones along with
monotone and duotone
photos



C. Black and white –
Using bold black and
white with grey tones



* For illustrative purposes only



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INTEGRATED INTERPRETATION AND WAYFINDING – SMALL AND NARROW VERSION

Do you like the small and narrow design?

Yes

No

If yes, which is your preferred colour option for the small and narrow version?

A – Strong colour

B – Muted colour

C – Black and white

Please provide further comments

Is there anything further you would like to see in the designs and why?

INTEGRATED INTERPRETATION AND WAYFINDING – LARGE AND WIDE VERSION

This design shows a large, wide post*. They could be used to show the history of an area, help people find their way around and show how long it will take to walk to another location. We would make sure that the signs use colours which fit in with the area in which they are being put up.



A. Strong Colour –

Using bolder colours and tones along with full colour photos and artworks



B. Muted Colour –

Using softer colours and tones along with monotone and duotone photos



C. Black and white –

Using bold black and white with grey tones

* For illustrative purposes only

INTEGRATED INTERPRETATION AND WAYFINDING – LARGE AND WIDE VERSION

Do you like the large and wide design?

Yes

No

If yes, which is your preferred colour option for the large and wide version?

A – Strong colour

B – Muted colour

C – Black and white

Please provide further comments

Is there anything further you would like to see in the designs and why?

INTERPRETATION WITH WAYFINDING FINGERPOSTS

We can also keep the direction content separate from the history information, but keep one post so there are not too many signs in the area.

This design shows the fingerposts to help people find their way with the history of the area attached to the bottom of the post*.



A. White fingerpost with black lettering

B. Black fingerpost with white-out lettering

* For illustrative purposes only

INTERPRETATION WITH WAYFINDING FINGERPOSTS

Do you like the fingerpost design?

Yes

No

If yes, which is your preferred colour option for the wayfinding fingerposts?

A - White fingerpost with black lettering with interpretation:

- 1. Strong colours**
- 2. Muted colours**
- 3. Black and white**

B - Black fingerpost with white lettering with interpretation:

- 1. Strong colours**
- 2. Muted colours**
- 3. Black and white**

Please provide further comments

Is there anything further you would like to see in the designs and why?

INTERPRETATION

Interpretation posts are used to let people know something important about the area, for example, they may be used to provide information about local history.

The following heritage and historical information has been identified for the interpretation boards, but we would like people to let us know what they would like to read about in each location. We are also interested to hear any local stories about the area that people would like to read about.

Would you like to see historical information on any of the following? (Y/N)

The Wharf	Yes / No
History of Llangollen Canal	
History of Wharf attraction and old canal warehouse	
Lower Dee Mill Park	Yes / No
History of the cotton mill	
Information about the turbine house	
Llangollen Railway	Yes / No
History – From Great Western Railway (GWR) to Dr. Beeching	
The enthusiasts of Llangollen Railway	

Are there any local stories that you would like to read about in each location?
If so, we would be interested to hear about them.

Thank you. You have completed the main part of the survey.

Staying in touch

If you would like to stay in touch, please let us know. Your data will be held on file by Denbighshire County Council for the purposes of contacting you for further engagement opportunities as we continue with the Four Great Highways project.

For more information on how Denbighshire County Council handles your personal data, please visit the Council's website: www.denbighshire.gov.uk/privacy

How would you like us to get in touch with you?

☐

Email

☐

Letter in the post

☐

Telephone call

☐ In another way:

Please write your preferred contact details in the box below

Note: if you are giving your postal address, please remember to include your postcode

What is your preferred language?

☐

Cymraeg (Welsh)

☐

English

☐ Another language:



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We would be very grateful if you could also take the time to tell us a bit about yourself by answering some standard equality monitoring data.

Understanding who you are will help us to identify if there are common themes to the way you would like us to engage, for example if there are issues affecting a particular community.

What is your ethnic group? Please choose one option that best describes your ethnic background

- | | |
|--|---|
| <input type="checkbox"/> White | <input type="checkbox"/> Gypsy or Irish Traveller |
| <input type="checkbox"/> Mixed - White / Black Caribbean | <input type="checkbox"/> Mixed - White Caribbean |
| <input type="checkbox"/> Mixed - White / Black African | <input type="checkbox"/> Mixed - any other background |
| <input type="checkbox"/> Black - Caribbean | <input type="checkbox"/> Black - African |
| <input type="checkbox"/> Black - any other background | <input type="checkbox"/> Asian - Indian |
| <input type="checkbox"/> Asian - Bangladeshi | <input type="checkbox"/> Asian - Pakistani |
| <input type="checkbox"/> Asian - Chinese | <input type="checkbox"/> Asian - any other background |
| <input type="checkbox"/> Prefer not to say | |

☐ **Any other ethnicity:**

How would you describe your national identity?

- | | |
|--|-----------------------------------|
| <input type="checkbox"/> Welsh | <input type="checkbox"/> British |
| <input type="checkbox"/> English | <input type="checkbox"/> Irish |
| <input type="checkbox"/> Northern Irish | <input type="checkbox"/> Scottish |
| <input type="checkbox"/> Prefer not to say | |

☐ I have another national identity:

How would you best describe yourself?

Please tick one option only

- | | | |
|--------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Man | Woman | Prefer not to say |

☐ I think of myself in another way

Is your gender identity the same as the gender you were assigned at your birth?

- ☐ **Yes** ☐ **No** ☐ **Prefer not to say**

Which of the following best describes your sexual orientation?

- ☐ **Heterosexual / Straight** ☐ **Gay man** ☐ **Gay woman / lesbian** ☐ **Bisexual** ☐ **Prefer not to say**

☐ **Something else:**

Are you married or in a same-sex civil partnership?

- ☐ **Yes** ☐ **No** ☐ **Prefer not to say**

Please tell us your age

- | | |
|---|---|
| <input type="checkbox"/> 0-15 years | <input type="checkbox"/> 16-24 years |
| <input type="checkbox"/> 25-34 years | <input type="checkbox"/> 35-44 years |
| <input type="checkbox"/> 45-54 years | <input type="checkbox"/> 55-64 years |
| <input type="checkbox"/> 65-74 years | <input type="checkbox"/> 75 years or above |
| <input type="checkbox"/> Prefer not to say | |

Caring:

Do you look after or help family members, friends, neighbours or other people because of:

- A long-term physical or mental health condition or disability
- Problems related to old age

Please tick one option only

☐

Yes

☐

No

☐

Prefer not to say

Disability:

Section 6(1) of the Equality Act 2010 states that a person has a disability if:

- That person has a physical or mental impairment, and
- The impairment has a substantial and long-term adverse effect on that person's ability to carry out normal day-to-day activities.

Using this definition, do you consider yourself to be disabled?

☐

Yes

☐

No

☐

Prefer not to say

What is your religion or belief?

- | | |
|--------------------------------------|--|
| <input type="checkbox"/> No religion | <input type="checkbox"/> Christian |
| <input type="checkbox"/> Muslim | <input type="checkbox"/> Buddhist |
| <input type="checkbox"/> Jewish | <input type="checkbox"/> Sikh |
| <input type="checkbox"/> Atheist | <input type="checkbox"/> Prefer not to say |

- ☐ Another religion or belief:

**Please select the most appropriate options below in relation to the Welsh
Language:**

Ability to speak in Welsh

- | | | |
|--|---|---|
| <input type="checkbox"/> Extremely confident | <input type="checkbox"/> Confident | <input type="checkbox"/> Somewhat confident |
| <input type="checkbox"/> Not very confident | <input type="checkbox"/> Not at all confident | <input type="checkbox"/> No interest |

Ability to read in Welsh

- | | | |
|--|---|---|
| <input type="checkbox"/> Extremely confident | <input type="checkbox"/> Confident | <input type="checkbox"/> Somewhat confident |
| <input type="checkbox"/> Not very confident | <input type="checkbox"/> Not at all confident | <input type="checkbox"/> No interest |

Ability to write in Welsh

- | | | |
|--|---|---|
| <input type="checkbox"/> Extremely confident | <input type="checkbox"/> Confident | <input type="checkbox"/> Somewhat confident |
| <input type="checkbox"/> Not very confident | <input type="checkbox"/> Not at all confident | <input type="checkbox"/> No interest |

Knowledge of the Welsh language and Welsh culture

- | | | |
|--|---|---|
| <input type="checkbox"/> Extremely confident | <input type="checkbox"/> Confident | <input type="checkbox"/> Somewhat confident |
| <input type="checkbox"/> Not very confident | <input type="checkbox"/> Not at all confident | <input type="checkbox"/> No interest |